

Seat No.	
-------------	--

Total No. of Pages : 1

B.B.A. (Part - I) (Semester - II) Examination, November - 2016
PRINCIPLES OF MANAGEMENT (Paper - II)

Sub. Code : 22928

Day and Date : Wednesday, 16 - 11 - 2016

Total Marks : 50

Time : 03.00 p.m. to 05.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is Motivation? Evaluate McGregor's X and Y theories. [15]

OR

What is meant by Leadership? Explain the various leadership styles.

Q2) Write short answer (Any Two): [20]

- a) Explain the techniques of controlling.
- b) Describe the process of planned change.
- c) Explain different qualities of Leader.
- d) Explain financial and non financial incentives.

Q3) Write short notes (Any Three): [15]

- a) Importance of motivation.
- b) Charismatic Leadership.
- c) Importance of controlling.
- d) Need for change.
- e) Emerging horizons of management.

